

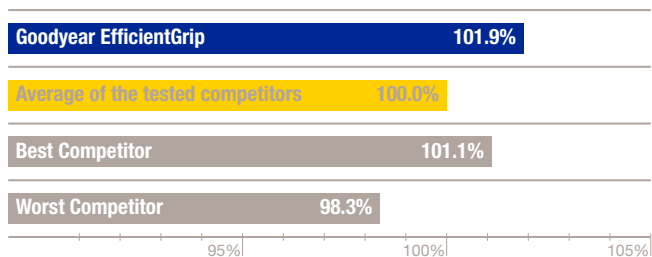
Technical data

Size	Load Index	Speed/Symbol	Size	Load Index	Speed/Symbol
185/65R15	88	H	225/55R16 XL	99	Y
195/65R15	91	H / V	225/55R17 XL	101	W
185/60R14	82	H	195/50R15	82	V
185/60R15 XL	88	H	205/50R16	87	W
195/60R15	88	H / V	225/45R17	91	W
205/60R15	91	H / V	225/45R17 XL	94	Y
205/60R16	92	H / V	225/40R18 XL	92	W
205/55R16	91	H / V / W	245/45R17	95	W
215/55R16	93	V / W	245/45R17 XL	99	Y
225/55R16	95	V			

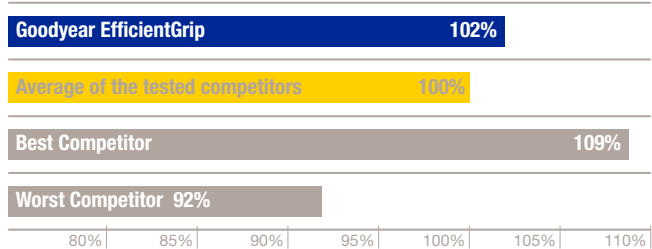
Fuel Consumption*

A fuel consumption reduction of 1.9%* can save you about 30.6 litres** of petrol each year, considering an average fuel consumption of 8 litres per 100 kilometres and an annual driving distance of 20,000 kilometres.

In other words, you can drive 385 kilometres** further each year with the same amount of petrol.



Wet Braking*



* Compared to the average performance of 4 leading competitors. Tested by TÜV SÜD Automotive in March 2009; Tyre Size: 205/55R16; Test Car: VW Golf; Report # 76236753

** Potential calculated gains are based on tests run by TÜV SÜD Automotive against 4 leading competitors in March 2009; Tyre size: 205/55R16; Car: VW Golf; Report # 76236753. Those gains are indicative results only. Actual vehicle findings may vary based on: the tyre size, when tyres are replaced, driving and road conditions, and proper tyre maintenance.



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Contact your local Goodyear dealer for tyre availability

Dealer



Goodyear EfficientGrip

FuelSaving Technology

Innovation

- Light Weight Tyre Structure
- Patented CoolCushion Layer

FUELSAVING
TECHNOLOGY



Safety together

Produced by Goodyear Europe
 263/0409/LUX-ENG

EfficientGrip

Reduce fuel consumption without reducing other performances

The brand-new Goodyear EfficientGrip is one of the environment's best friends. Using the latest developments in manufacturing techniques and advanced materials, Goodyear engineers have developed a FuelSaving Technology. Made with innovative materials and a new generation of tread compound, this exceptional summer tyre has a new light-weight structure that helps reduce the amount of energy required to make it roll.

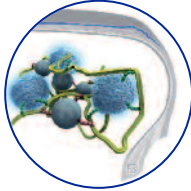
FUELSAVING TECHNOLOGY



Light Weight Tyre Structure

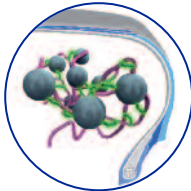
Using new materials and an efficient structure, tyre weight has been reduced by roughly 10%*. Less material in the tyres and less heat generation for a reduced rolling resistance.

* vs its predecessor (sizes: 195/65R15 & 205/55R16)



Patented CoolCushion Layer

A new thermo-plastic ingredient used as reinforcing agent partially replaces the silica for lighter weight and less heat generation - further decreasing the tyre's rolling resistance.



Advanced Compound Materials

Through an optimum usage of reinforcement and linking agents, thermal stability of compounds has been improved, thus reducing rolling resistance.

Independent performance tests run by TÜD SÜD Automotive, the German testing and certification company, show that the new Goodyear EfficientGrip performs exceptionally well:

- 1.9% more fuel efficiency*
- 2% shorter braking distance on wet & dry*
- 8% more mileage (driven axle)*
- 49% more mileage (non-driven axle)*



* Compared to the average performance of 4 leading competitors. Tested by TÜV SÜD Automotive in March 2009; Tyre Size: 205/55R16; Test Car: VW Golf; Report # 76236753

1.9% reduced fuel consumption*

100% committed to doing your bit for the environment

Features and benefits

Feature

Action

Benefit

Unique FuelSaving Technology:

- A light weight tyre structure
- An optimised tyre shape
- Advanced compound materials and manufacturing technology
- A patented CoolCushion Layer

Reduction of the energy required to make the tyre roll

- Improved fuel efficiency
- Reduced CO₂ emission and environmental impact

Silica tread compound using latest generation of polymers

- Increased interaction between Silica and polymers
- Optimised tread surface microstructure
- Low polycyclic aromatic oil content

- High mileage
- Good wet braking performances
- Environment-friendly

Computer optimised tread pattern stiffness

Equalised tyre stress and load distribution

Uniform wear and high mileage

Wide Circumferential grooves

Effective water dispersal

Resistance to aquaplaning

Multifunctional blading

Optimised position of gripping edges

Better braking performance on wet surfaces

Solid outside shoulder

Maintained high speed stability

Good dry handling performance

Variable tread block angle and arrangement

Reduced noise frequency peaks

Quiet ride

